



SPONSORSHIP PLAN
GOLF TOURNAMENT
FONDATION IGM

SEPTEMBER 16, 2024
COUNTRY CLUB DE MONTRÉAL



FONDATION INSTITUT DE
GÉRIATRIE DE MONTRÉAL



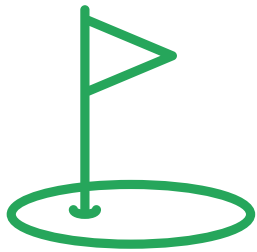
ABOUT THE FOUNDATION

The Fondation Institut de gériatrie de Montréal supports the largest francophone geriatric center in North America specializing in aging, the Institut universitaire de gériatrie de Montréal (IUGM), and its Research Centre.

The IUGM is the leader in clinical practice, specialized care, health promotion and knowledge development in aging and health of the elderly.

WHERE DO YOUR DONATIONS GO ?

Funds raised during the evening will be used to provide financial support to the IUGM for the rehabilitation care offered to users to help them return to their home environment, as well as to offer scholarships to young CRIUGM researchers.



GOLF TOURNAMENT 13th EDITION

The 13th edition of the Fondation Institut de g riatrie de Montr al Golf Tournament will be held on Monday, **September 16, 2024** at the Country Club de Montr al in St-Lambert.

Under the honorary presidency of Mr. Erick Mu oz, General Manager, Videotron Business, the day promises to be a memorable one.

We are therefore pleased to invite you to the first Pro-am Tournament, organized in collaboration with the PGA of Qu bec, for a unique VIP experience!

RATES AND SCHEDULE

FOURSOME | \$3,000

Option 1 - Pro-Am (18 groups available)

- You form a threesome and we complete your foursome with a "pro", a member of the PGA of Quebec.

Option 2 - Amateur (18 groups available)

- You form your own foursome.

GOLF TICKET | \$750

**Note that the purchase of a foursome or ticket includes: box lunch, cart, on-course food stands, cocktail and cocktail dinner.*

COCKTAIL RECEPTION | \$300

- Can't join us for the day? We'll be happy to welcome you for the cocktail reception!

10am-11am

Welcome

10:30am-11:30am

Clinics on the putting green and driving range

11:30am-11:45am

Opening remarks and instructions for the day

12:00

Shotgun start

6pm-7:30pm

Terrace Cocktail and Cocktail reception

7:30pm

Silent auction closes

8pm

End of the day

(Schedule subject to change)

OUR HONORARY CO-PRESIDENTS



Erick Muñoz
General Manager
Vidéotron Affaires

On September 16, the 13th edition of the Golf Tournament to benefit the Fondation Institut de gériatrie de Montréal will be held.

As Honorary President and on behalf of the Foundation, it is with great pride and pleasure that I invite you to this annual event bringing together business people, researchers and doctors. A day of fun and networking for such an important cause.

Aware and touched by the many challenges posed by aging, I've been involved with the Foundation for many years, making my humble contribution to the better aging of seniors. I'm convinced that research and the dissemination of expertise are decisive factors in maintaining seniors' autonomy and quality of life.

I therefore invite you to make a real difference by joining us as a participant or partner in supporting the Foundation's mission. Thanks to your generosity in previous years, over \$1,000,000 has already been donated to the Institut universitaire de gériatrie de Montréal.

Join us in making this event a great success!



**VIDÉOTRON
BUSINESS**



PARTNERSHIPS AND SPONSORSHIPS

PRESENTING PARTNERS (2) | \$15,000

Visibility elements

- Signage at participant registration
- Signage on the 18th green and near the putting green
- Partnership announcement on the FIGM website
- Partnership announcement on social networks
- Logo on FIGM website
- Logo in the day's program (electronic)
- Logo on the club's indoor screen(s)
- Speaking opportunity at the cocktail reception

Includes

- 1 Pro-am foursome (3 amateurs + 1 PGA du Québec pro)

CARTS AND HEALTH BOXES (1) | \$10,000 | SOLD

Visibility elements

- Company logo signage on all carts
- Partnership announcement on the FIGM website
- Partnership announcement on social networks
- Logo on FIGM website
- Logo in the daily program (electronic)
- Logo on the club's indoor screen(s)

Includes

- 1 Pro-Am foursome (3 amateurs + 1 PGA of Québec pro)

COCKTAIL RECEPTION (1) | \$10,000

Visibility elements

- Company logo signage on tables at cocktail reception
- Partnership announcement on the FIGM website
- Partnership announcement on social networks
- Logo on FIGM website
- Logo in the daily program (electronic)
- Logo on the club's indoor screen(s)

Includes

- 1 Pro-Am foursome (3 amateurs + 1 PGA of Québec pro)



GOLF BALLS (1) | \$5,000

Visibility elements

- Company logo on golf balls given to players
- Partnership announcement on FIGM website
- Logo on FIGM website
- Logo in the day's program (electronic)

FOOD OR BEVERAGE KIOSKS (4) | \$5,000

Visibility elements

- Signage with company logo near kiosk
- Partnership announcement on FIGM website
- Logo on FIGM website
- Logo in the day's program (electronic)

SILENT AUCTION (1) | \$5,000

Visibility elements

- Company logo on auction platform
- Display on screens at auction venue
- Partnership announcement on FIGM website
- Logo on FIGM website
- Logo in the day's program (electronic)



BEAT THE PRO (1) | \$2,500

Visibility elements

- Logo on tee box
- Logo on FIGM website
- Logo in the day's flyer (electronic)

HOLE-IN-ONE (1) | \$2, 500

Visibility elements

- Logo on tee box
- Logo on FIGM website
- Logo in the day's program (electronic)

TEE BOX DISPLAY (4) | \$2,000

(Holes 1-9-10-18)

Visibility elements

- Logo on the tee box of the hole of your choice
- Logo on FIGM website
- Logo in the day's program (electronic)



ORGANIZING COMMITTEE



Elise Daoust
Head of Communications and
Philanthropic Development
Fondation IGM



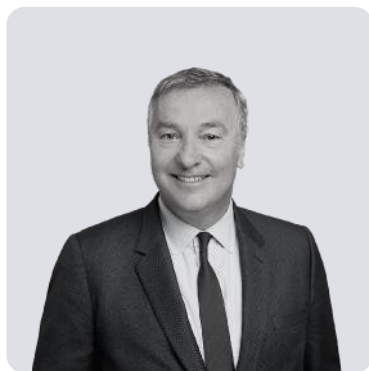
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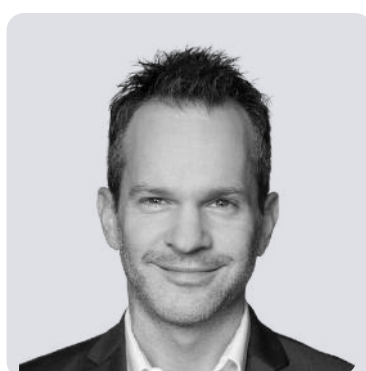
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Serge Paquette
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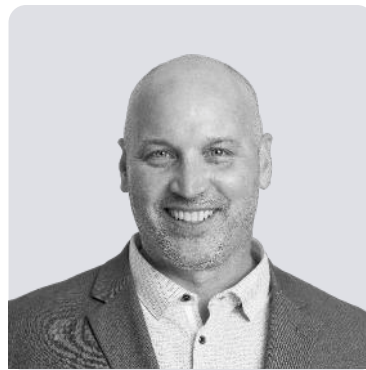
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Follow us on our social networks

