



**SPONSORSHIP PLAN**  
**GOLF TOURNAMENT**  
**FONDATION IGM**

**JUNE 9, 2025**  
**COUNTRY CLUB DE MONTRÉAL**



FONDATION INSTITUT DE  
**GÉRIATRIE** DE MONTRÉAL

pour **MIEUX** vieillir



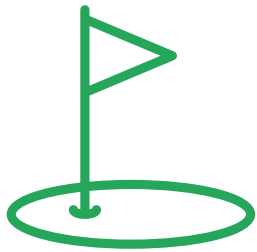
## ABOUT THE FOUNDATION

The Fondation Institut de gériatrie de Montréal supports the largest francophone geriatric center in North America specializing in aging, the Institut universitaire de gériatrie de Montréal (IUGM), and its Research Centre.

The IUGM is the leader in clinical practice, specialized care, health promotion and knowledge development in aging and health of the elderly.

## WHERE DO YOUR DONATIONS GO ?

Funds raised on the day will support research and clinical care for cognitive health problems, including Alzheimer's disease, and provide scholarships for young researchers, professionals and physicians.



# GOLF TOURNAMENT 14th EDITION

The 14th edition of the Fondation Institut de g riatrie de Montr al Golf Tournament will be held on Monday, **June 9, 2025** at the Country Club de Montr al in St-Lambert.

Under the honorary presidency of Mr. Mario Charpentier, president and founder, BCF, the day promises to be a memorable one.

We are pleased to collaborate once again with the PGA of Quebec to offer you a unique VIP experience!

## RATES AND SCHEDULE

### FOURSOMES

**Pro-Am | \$ 3,500**  
(18 groups available)

- You form a threesome and we complete your foursome with a "pro", a member of the PGA of Quebec.

**Amateur | \$3,000**  
(18 groups available)

- You form your own foursome.

**GOLF TICKET | \$750**

*\*Note that the purchase of a foursome or ticket includes: box lunch, cart, on-course food stands, cocktail and cocktail dinner.*

**COCKTAIL RECEPTION | \$300**

- Can't join us for the day? We'll be happy to welcome you for the cocktail reception!

### 9am-10am

Welcome

### 9:30am-10:30am

Clinics on the putting green and driving range

### 10:30am-10:45am

Opening remarks and instructions for the day

### 11:00

Shotgun start

### 6pm-7:30pm

Terrace Cocktail and Cocktail reception

### 7:30pm

Silent auction closes

### 8pm

End of the day

*(Schedule subject to change)*

# OUR HONORARY PRESIDENT



**Mario Charpentier**  
President and founder  
BCF

It is with great pride and pleasure that I stand before you today as Honorary Chairman of this annual golf tournament in support of the Fondation de l'Institut de gériatrie de Montréal. This event, which takes place on June 9, is a unique opportunity to bring together business people, researchers and doctors around a cause that is close to our hearts: the well-being of seniors.

For many years, I've been aware of the challenges posed by our aging population. As a founding partner of BCF, I have always believed in the importance of giving back to the community and supporting initiatives that have a real impact on the quality of life of our fellow citizens.

The Fondation de l'Institut de gériatrie de Montréal plays a crucial role in research, the dissemination of expertise and the development of innovative clinical practices to improve the health and autonomy of seniors.

Funds raised in previous editions have helped finance essential research projects and support programs that make a tangible difference to the lives of seniors.

I therefore invite you to join us, whether as a participant or partner, in making this 2025 edition a resounding success.

Together, we can continue to support the Foundation's mission and contribute to a future where aging is a pleasure!





## PARTNERSHIPS AND SPONSORSHIPS

### PRESENTING PARTNERS (2) | \$15,000

#### Visibility elements

- Signage at participant registration
- Signage on the 18th green and near the putting green
- Partnership announcement on the FIGM website
- Partnership announcement on social networks
- Logo on FIGM website
- Logo in the day's program (electronic)
- Logo on the club's indoor screen(s)
- Speaking opportunity at the cocktail reception

#### Includes

- 1 Pro-am foursome (3 amateurs + 1 PGA du Québec pro)

## CARTS AND HEALTH BOXES (1) | \$10,000 (SOLD)

### Visibility elements

- Company logo signage on all carts
- Partnership announcement on the FIGM website
- Partnership announcement on social networks
- Logo on FIGM website
- Logo in the daily program (electronic)
- Logo on the club's indoor screen(s)

### Includes

- 1 Pro-Am foursome (3 amateurs + 1 PGA of Québec pro)

## COCKTAIL RECEPTION (1) | \$10,000

### Visibility elements

- Company logo signage on tables at cocktail reception
- Partnership announcement on the FIGM website
- Partnership announcement on social networks
- Logo on FIGM website
- Logo in the daily program (electronic)
- Logo on the club's indoor screen(s)

### Includes

- 1 Pro-Am foursome (3 amateurs + 1 PGA of Québec pro)



## GOLFERS GIFTS (1) | \$10,000

### Visibility elements

- Company logo signage at the welcome table
- Partnership announcement on the FIGM website
- Partnership announcement on social networks
- Logo on FIGM website
- Logo in the daily program (electronic)
- Logo on the club's indoor screen(s)

### Includes

- 1 Pro-Am foursome (3 amateurs + 1 PGA of Québec pro)



## GOLF BALLS (1) | \$5,000 (SOLD)

### Visibility elements

- Company logo on golf balls given to players
- Partnership announcement on FIGM website
- Logo on FIGM website
- Logo in the day's program (electronic)

## FOOD OR BEVERAGE KIOSKS (3) | \$5,000

### Visibility elements

- Signage with company logo near kiosk
- Partnership announcement on FIGM website
- Logo on FIGM website
- Logo in the day's program (electronic)

## SILENT AUCTION (1) | \$5,000

### Visibility elements

- Company logo on auction platform
- Display on screens at auction venue
- Partnership announcement on FIGM website
- Logo on FIGM website
- Logo in the day's program (electronic)





## BEAT THE PRO (1) | \$2,500

### Visibility elements

- Logo on tee box
- Logo on FIGM website
- Logo in the day's flyer (electronic)

## HOLE-IN-ONE (1) | \$2, 500 (SOLD)

### Visibility elements

- Logo on tee box
- Logo on FIGM website
- Logo in the day's program (electronic)

## TEE BOX DISPLAY | \$1,000

### Visibility elements

- Logo on a tee box
- Logo on FIGM website
- Logo in the day's program (electronic)



# ORGANIZING COMMITTEE



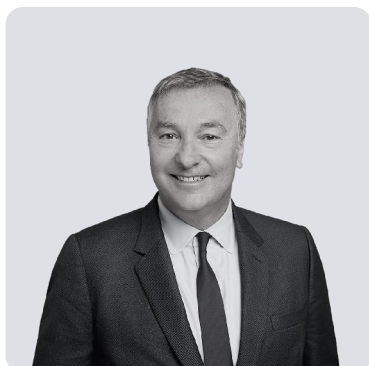
**Elise Daoust**  
Head of Communications and  
Philanthropic Development  
Fondation IGM



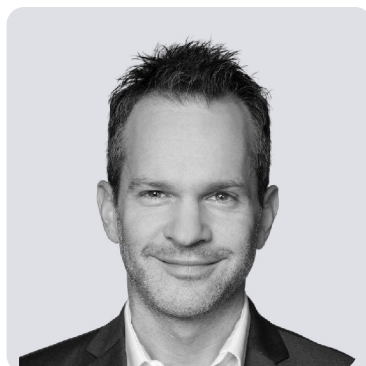
**Sylvain Lauzon**  
President  
Volta Sports



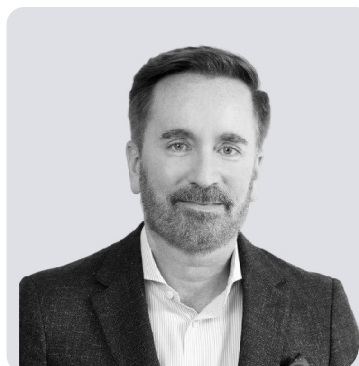
**Erick Muñoz**  
General sales manager  
Videotron Business



**Serge Paquette**  
President  
Mecena



**Ian Quenneville**  
Co-president and producer  
AVANTI TOAST



**Jean-François Rioux**  
President  
Medioh



**Francine Sénécal**  
General Manager  
Fondation IGM



## INFORMATION AND RESERVATIONS

**Elise Daoust**

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