



PARTNERSHIP PLAN

PRO-AM GOLF TOURNAMENT
Fondation Institut de gériatrie de Montréal

June 8, 2026

Country Club de Montréal
Saint-Lambert

 FONDATION INSTITUT DE
GÉRIATRIE DE MONTRÉAL
pour MIEUX vieillir





ABOUT THE FOUNDATION

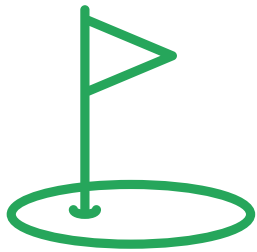
The Fondation Institut de gériatrie de Montréal funds scientific research and innovative projects that improve the quality of care, advance knowledge about aging, and promote the well-being of Quebec seniors. A major partner of the Institut universitaire de gériatrie de Montréal and its Research Center, the Foundation mobilizes businesses and the community around a common goal: promoting healthy and dignified aging.

Leaders in North America, the Institut universitaire de gériatrie de Montréal and its Research Center have developed unique expertise in clinical practices, specialized geriatric care, and the dissemination of knowledge about aging.

WHERE DO YOUR DONATIONS GO?

The funds raised by the Foundation have a direct and tangible impact on seniors. They advance research and improve clinical care in cognitive health, particularly for people affected by Alzheimer's disease. They also help support the next generation by offering scholarships to young researchers and health professionals who are dedicating their careers to better understanding, preventing, and treating age-related disorders.

Joining us means investing in concrete solutions for better aging—today and for generations to come.



GOLF TOURNAMENT 15th EDITION

The 15th edition of the Fondation Institut de g riatrie de Montr al Golf Tournament will be held on **Monday, June 8, 2026**, at the Country Club de Montr al in Saint-Lambert.

We are pleased to be collaborating once again with the PGA of Quebec to offer you a distinctive VIP experience.

By opting for a Pro-am foursome, your team will have the privilege of sharing the course with a PGA of Quebec professional. Strategic advice, course reading, technical adjustments, and anecdotes from the circuit will enrich your game in a friendly and inspiring atmosphere.

Beyond performance, this is a rare opportunity to experience the tournament differently—up close and personal with the expertise, talent, and passion of golf.

Pro-am spots are limited, making them an exclusive opportunity for partners and teams who want to enjoy an extraordinary experience while contributing to an essential cause.



"Playing in a foursome with a Quebec PGA professional makes all the difference. His advice allowed us to approach the course differently—with more strategy, more efficiency...and infinitely more fun. We left feeling better...and already eager to repeat the experience."

*- Ian Quenneville, Co-President and Producer
AVANTI-TOAST*



RATES AND SCHEDULE

FOURSOMES

Pro-Am | \$ 3,750
(18 groups available)

- Your foursome can take advantage of the presence of a “pro”, a member of the PGA of Quebec, all along the course.

Amateur | \$3,250
(18 groups available)

- Form your own foursome.

GOLF TICKET | \$825

**Note that the purchase of a foursome or ticket includes: box lunch, cart, on-course food stands, cocktail and cocktail dinner.*

COCKTAIL RECEPTION | \$350

- Can't join us for the day? We'll be happy to welcome you for the cocktail reception!

9:00 a.m.–10:00 a.m.
Welcome

9:30 a.m.–10:30 a.m.
Clinics on the putting green and driving range

10:30 a.m.–10:45 a.m.
Opening remarks and instructions for the day

11:00 a.m.
Shotgun start

6:00 p.m.–7:30 p.m.
Terrace cocktail reception

7:30 p.m.
Silent auction closes

8:00 p.m.
End of the day

HONORARY CO-CHAIRS



Mario Charpentier
Founder and President
BCF Avocats d'affaires



Annick Mongeau
Chief Executive Officer
Décision, cabinet-conseil inc.



"It is with pride and enthusiasm that we serve as honorary co-chairs of the Fondation Institut de gériatrie de Montréal golf tournament.

This event, which will take place on June 8, is much more than just a sporting event: it is a moment of solidarity, hope, and generosity toward those who built our society—our seniors.

Within five years, nearly one in four people in Quebec will be 65 or older. In our families and among our friends, many of us are seeing loved ones grow older, which reminds us of the importance of better understanding and supporting this stage of life.

Supporting the Fondation Institut de gériatrie de Montréal means investing in research, innovation, and humanity to offer our seniors a longer life—but above all, a more fulfilling and dignified one.

Thanks to your generosity, each edition of the tournament helps fund projects that truly change lives: research that pushes the boundaries of science, programs that restore confidence and independence, and care that brings comfort and hope.

We invite you to join us, whether on the field or as a partner in this wonderful human adventure.

Together, let's make the 2026 edition a resounding success and continue to build a future where aging is synonymous with respect, well-being, and recognition."



PARTNERSHIP OPTIONS

PRESENTING PARTNERS | \$40,000

Visibility

- Signage at participant registration
- Signage on the 18th green and near the putting green
- Partnership announcement on the FIGM website
- Partnership announcement on social networks
- Logo on FIGM website
- Logo in the day's program (electronic)
- Logo on the club's indoor screens
- Speaking opportunity at the cocktail reception

Includes

- 1 Pro-am foursome

CARTS AND HEALTH BOXES (1) | \$12,000 - SOLD

Visibility

- Company logo signage on all carts
- Partnership announcement on the FIGM website
- Partnership announcement on social networks
- Logo on FIGM website
- Logo in the daily program (electronic)
- Logo on the club's indoor screens

Includes

- 1 Pro-Am foursome

COCKTAIL RECEPTION (1) | \$12,000

Visibility

- Company logo signage on tables at cocktail reception
- Partnership announcement on the FIGM website
- Partnership announcement on social networks
- Logo on FIGM website
- Logo in the daily program (electronic)
- Logo on the club's indoor screen(s)

Includes

- 1 Pro-Am foursome



GOLFERS GIFTS (1) | \$12,000

Visibility

- Company logo signage at the welcome table
- Partnership announcement on the FIGM website
- Partnership announcement on social networks
- Logo on FIGM website
- Logo in the daily program (electronic)
- Logo on the club's indoor screens

Includes

- 1 Pro-Am foursome



GOLF BALLS (1) | \$6,000

Visibility

- Company logo on golf balls given to players
- Partnership announcement on FIGM website
- Logo on FIGM website
- Logo in the day's program (electronic)

FOOD OR BEVERAGE KIOSKS (3) | \$6,000

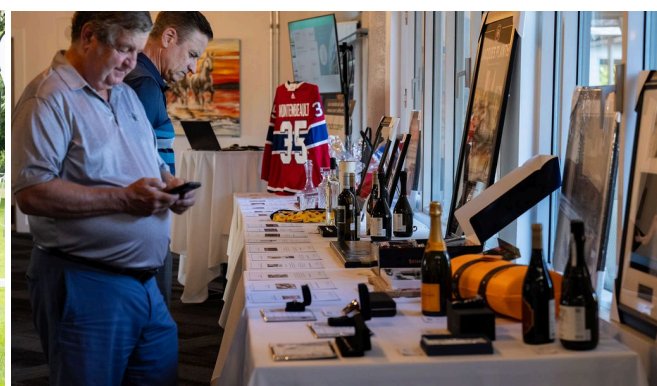
Visibility

- Signage with company logo near kiosk
- Partnership announcement on FIGM website
- Logo on FIGM website
- Logo in the day's program (electronic)

SILENT AUCTION (1) | \$6,000

Visibility

- Company logo on auction platform
- Display on screens at auction venue
- Partnership announcement on FIGM website
- Logo on FIGM website
- Logo in the day's program (electronic)



BEAT THE PRO (1) | \$3,000 - SOLD

Visibility

- Logo on tee box
- Logo on FIGM website
- Logo in the day's flyer (electronic)

HOLE-IN-ONE (1) | \$3,000

Visibility

- Logo on tee box
- Logo on FIGM website
- Logo in the day's program (electronic)

TEE BOX DISPLAY | \$1,000

Visibility

- Logo on a tee box
- Logo on FIGM website
- Logo in the day's program (electronic)



ORGANIZING COMMITTEE



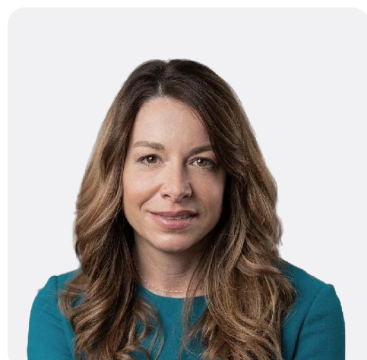
Mario Charpentier
Founder and President
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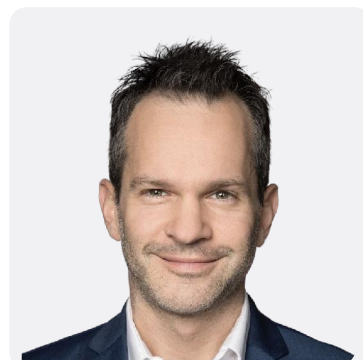
Erick Muñoz
General Manager, Sales
Vidéotron Affaires



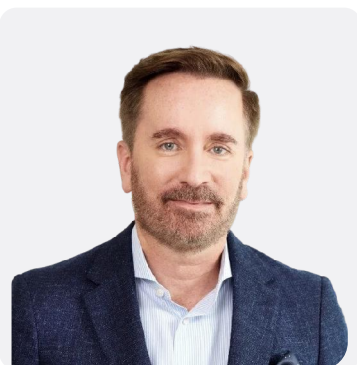
France-Éliane Nolet
President and Shareholder
Leika Équipements médicaux



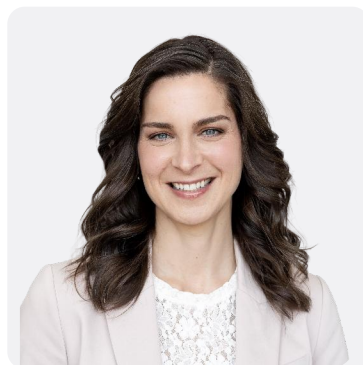
Serge Paquette
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AVANTI TOAST



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President
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Marie-Hélène Vendette
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Fondation Institut de gériatrie
de Montréal



Elise Daoust
Philanthropic Development and
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INFORMATION AND RESERVATIONS

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